

| | | | | | |
|--------------------|---------|----------------|----------------------|---|--------|
| Rep Order# 9775648 | Ver# 13 | Status Revised | Traffic Order# 31096 | Printed: 08/02/2012 3:32 PM | 1 of 2 |
| EC'd Ycs | | | | Last Received: 08/02/2012 2:53 PM | |
| | | | | Showing Buylines: All Rep & Sta Revised Lines | |

| | | |
|------------------------------|--------------------------------------|---------------------------------|
| Station WWSB-TV SARASOTA,FL | Agency () MENTZER MEDIA SERVICES | Rep Firm |
| Advertiser () POLITICAL | 600 FAIRMOUNT AVE, SUITE 306 | Sales Office () WASHINGTON |
| Product BUCHANAN FOR CONGRES | TOWSON, MD 21286 | Salesperson () BRAD PHILIPPS |
| Estimate# 263 | Agency C/P1/P2/E //263 | |
| Buyer STEPHANIE KOHLBAUER | Flight Dates 07/26/2012 - 08/01/2012 | Salesperson Phone# 202-955-5342 |
| Phone# | Hiatus Weeks | Salesperson FAX# 202-955-5348 |
| Fax# | | |

--- CONTRACT COMMENT ---

VERN BUCHANAN FOR CONGRESS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REMOVED N/A SPOTS ON LNS 13,15
REVISED TOTAL 18125
PLEASE CNFM, THANKS

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|---|-----|---------|---------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | ----- | ----- | --- | --- | ----- | --- |
| | *13 | F | 9P-11P | 20/20 | :30 | \$600.00 | 07/27-07/27 | 0 | 0 | 0 | \$0.00 | |
| | Sales Remark: V13 REMOVED SPOT | | | | | | | | | | | |
| | V13 Comment Changed, Spots/week Changed | | | | | | | | | | | |
| | *25 | M-W | 630P-7P | NEWS | :30 | \$700.00 | 07/30-08/01 | 0 | 0 | 0 | \$0.00 | |
| | Sales Remark: V13 REMOVED SPOTS | | | | | | | | | | | |
| | V13 Comment Changed, Spots/week Changed | | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

| | | | |
|--------------------------------------|-----------------|---------|-----------------|
| Jul 12: | 33 / \$9,070.00 | Aug 12: | 36 / \$9,055.00 |
| Sales Totals: 69 / \$18,125.00 | | | |
| Station Totals: 69 / \$18,125.00 | | | |
| Lines not sent/rcld/rtrn: 0 / \$0.00 | | | |

EC'd Yes Last Received: 08/02/2012 2:53 PM Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL
Advertiser () POLITICAL
Product BUCHANAN FOR CONGRUS
Estimate# 263
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //263
Flight Dates 07/26/2012 - 08/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Market Totals \$19,393
CABL 0% UNKN 5% WBSV 0% WFLA 0% WFTS 0%
WTOG 0% WTSP 0% WTTA 0% WTVT 0% WWSB 93%

---COMPETITIVE---
---COMPETITIVE COMMENTS---
UNKNOWN SHARE IS FOR LSNN

Books null
Demos RA35+